

Advertise with the Maine Organic Farmers and Gardeners Association

In The Maine Organic Farmer & Gardener and Common Ground Country Fair Fairbook

Deadlines



January 10 (spring)

April 10 (summer)

July 10 (fall)

October 10 (winter)



Discounts

- 25% for MOFGA-certified organic producers.
- 15% for advertising in all four issues (starting with the spring 2026 issue).
- 10% for MOFGA business members.

***Discounts may be combined!**

***All account balances due upon receipt of invoice.**

Acceptable Formats

- Submit ads as PDF, TIFF, EPS, QuarkXPress, Photoshop, or Illustrator files.
- Font should be at least 12 point for readability.
- Convert RGB colors to CMYK, making sure that black type is truly black and not a composite of four colors.
- Low-resolution GIF files sent via email will not be accepted.
- If advertising in the fall, please submit two ads sized according to the specs below.

MOF&G Specs

Full page 7.375" x 9.875"	1/8 page 3.6042" x 2.3438"
1/2 page horizontal 7.375" x 4.8542"	1/2 page vertical 3.6042" x 9.875"
1/4 page horizontal 7.375" x 2.3438"	1/4 page vertical 3.6042" x 4.8542"

Fairbook Specs

Full page 6.625" x 9.9375"	1/8 page 2.09374" x 3.52"
1/2 page horizontal 6.625" x 4.8"	1/2 page vertical 4.375" x 7.285"
1/4 page horizontal 6.625" x 2.219"	1/4 page vertical 4.375" x 3.65"

Winter, Spring, Summer Rates

Full Page	Half	1/4	1/8
\$815	\$530	\$435	\$375

12,500 Readers print & digital

Fall Rates

***Fall includes both the fall MOF&G and fairbook.**

Full Page	Half	1/4	1/8
\$1,955	\$1,380	\$805	\$575

65,000 Reach at the Fair

